

OCTOBER 2026
NORDICS & U.K. | FRANCE | GERMANY

Exhibitor & Sponsorship Opportunities

OPPORTUNITIES FOR ARAS PARTNERS

74%

of attendees come to Aras Connect to meet Aras Partners

attendees at Aras Connect that are decision makers

64%

ARAS CONNECT IS WHERE YOU NEED TO BE

Growing your business is about getting in front of the right people at the right time and that's exactly what Aras Connect delivers. Aras Connect provides a unique opportunity to meet, network, and collaborate with decision makers and users from companies, industries, and locations you want to reach.

GET NOTICED @ ARAS CONNECT EUROPE 2026

Sign up for a sponsorship opportunity to attend, present and/or exhibit. Reserve your space now. You'll be right in the action for all networking breaks and other events.

EXHIBIT, NETWORK, PRESENT

- Breaks & networking time
- All sessions & events in a single, central location
- Meet new prospects
- Keep your finger on the pulse of the industry
- Demonstrate solutions & integrations
- Connect your prospects with existing Subscribers and key Aras team members
- Opportunity to participate in the Tech Summit.

WHY SPONSOR?

- Promote your latest solutions to Aras' prospects and customers
- Introduce your customers/prospects to Aras executives/senior management
- Be a part of the conversation and take part in the networking opportunities
- Learn first-hand about Aras strategic direction
- Hear from Aras customers sharing their digital transformation successes and challenges
- Share how your services/products along with Aras Innovator address the latest market challenges
- Invite your prospects and customers and gather business insights to bring back to your organization
- Opportunity for a short pitch on the main stage to introduce your company and highlight your offering to the audience.

THE ARAS CONNECT EXPERIENCE

Get a firsthand look at the Aras Connect experience and the unique atmosphere that brings our community together. Watch highlights from previous Aras Connect events!



WHO WILL BE ATTENDING?

Industries:

Aerospace & Defense, High Tech, Medical Device, Shipbuilding,
Industrial Manufacturing/Machinery, Automotive, Energy,
Consumer Packaged Goods

People:

executives, directors, managers, influencers, press

Audience:

Aras customers and prospects

Anticipated attendance:

150 to 200 people per event depending on locations



EXHIBITOR OPPORTUNITIES

2026 PACKAGE - 2.500 € FOR 1 EVENT

Included in the package

- **Sponsorship space:** 1 table with 2 chairs located in the area of the main event with access to electrical power
- **Visibility:** company logo and link to your website on the Aras Connect sponsor section of the event site
- Internet access through meeting space WiFi
- Networking opportunities during meals and breaks
- Opportunity to be considered to present a rapid technical demo during the Tech Summit on the second day
- Opportunity to introduce your company on stage and highlight what attendees can see at your booth
- Up to 4 representatives per event

SPONSOR BOOTH INTRODUCTION OPPORTUNITY

To further engage attendees with our sponsor community, Aras Connect will offer sponsors the opportunity to briefly introduce themselves on stage.

Before the first break, sponsors will be invited on stage for a one-minute introduction to highlight who they are and what attendees can experience at their booth. Sponsors are free to showcase demos, solutions, or other materials at their booth during the break.

Participation is open to all sponsors. To support event planning, sponsors wishing to participate must submit a short description of their on-stage message and booth focus to the local marketing contact for their event.

EVENTS DETAILS: COUNTRIES, CITIES & DATES

NORDICS & U.K.

Stockholm on October 6-7

Courtyard Stockholm Kungsholmen

1 Day Conference + 1/2 Day Tech Summit format

Marketing contact: Nicole Doroftei ndoroftei@aras.com

FRANCE

Paris on October 13-14

L'Apostrophe

1 Day Conference + 1 Day Tech Summit format

Marketing contact: Gaelle Lecomte glecomte@aras.com

GERMANY

Frankfurt on October 21-22

Hilton Frankfurt Airport

1 Day Conference + 1/2 Day Tech Summit format

Marketing contact: Maria Mihaylova mmihaylova@aras.com

EMEA-wide marketing contact: Florian Zinner fzinner@aras.com

For all sponsorship matters, please contact Beth Ewing bewing@aras.com

SPONSOR AGREEMENT - TERMS & CONDITIONS

AGREEMENT These terms and conditions of sponsorship (the "Terms and Conditions") are entered into by Aras Corporation ("Aras") and the exhibitor, sponsor or speaker ("Sponsor"), whose name is set forth on the above sponsorship opportunities booking form (the "Booking Form") in connection with this year's Aras Connect EMEA series of events ("Event"). Together, the Booking Form and these Terms and Conditions (collectively, the "Sponsor Agreement") shall govern the performance of the Sponsor (the "Sponsorship"), as described further in this Sponsor Agreement. Unless otherwise specifically noted, all references in these Terms and Conditions to paragraphs or sections will refer to the paragraphs and sections of these Terms and Conditions. Aras reserves the right to accept or refuse any Sponsor Agreement or proposed Sponsorship, in its sole discretion. Aras reserves the right to adopt additional regulations and to modify these Terms and Conditions, as may be deemed necessary by Aras for the general success of the Event. Such modifications may include changes to the Terms and Conditions, rules and regulations stated herein, to the Sponsor Agreement, and to all other written agreements, which may affect the parties hereto, all of which are made a part hereof as though fully incorporated herein and Sponsor agrees to be bound thereby.

TERM The term of the Sponsor Agreement shall commence on the date hereof and shall continue in full force and effect until the conclusion of the Event.

RESPONSIBILITY Sponsor assumes responsibility and agrees to indemnify, defend, and hold harmless Aras and the Event venue ("The Venue") and their respective officers, employees and agents against any claims or expenses arising out of Sponsor's use of the exhibition premises in connection with the Event. Sponsor understands that neither Aras nor The Venue maintains insurance covering Sponsor's property in connection with the Event. By sponsoring the Event, Sponsor, on behalf of itself and any of its employees, representatives, and agents ("Sponsor Representatives"), understand that any Sponsor Representative may be filmed or photographed during the Event and any such Sponsor Representative shall agree to have his or her likeness and any presentation materials such Sponsor Representative may provide posted on the Aras website and used in promotional materials. Sponsor is solely responsible for obtaining any necessary consents, waivers, or other written acknowledgements from any of its Sponsor Representatives pursuant to this section.

PAYMENT TERMS Subject to the terms set forth in the Sponsor Cancellation section, upon execution of this Sponsor Agreement, Sponsor agrees to pay the indicated sponsorship fee ("Sponsorship Fee") identified in the Booking Form or otherwise identified in this Sponsor Agreement. If Sponsor executes and delivers this Agreement to Aras, this Agreement will be become binding on the parties as of the date of receipt by Aras. Fee is due in full within 10 days of signing the Sponsor Agreement. Aras reserves the right to cancel any Sponsor Agreement not paid in full by 30 days before the event date.

PAYMENT BY WIRE TRANSFER Wire transfer fees are to be paid separately by the Sponsor. Please reach out to the marketing contact of the event for wire transfer instructions.

SPONSOR CANCELLATION Sponsor may cancel the Sponsor Agreement without cause by written notice subject to a Cancellation Fee (as set forth below). The parties acknowledge that it is difficult to quantify damages if Sponsor cancels the Sponsor Agreement less than 30 days before the event date, and have agreed that Aras shall assess a cancellation fee (the "Cancellation Fee") against Sponsor as liquidated damages and not as a penalty.

The parties agree that the Cancellation Fee will be calculated as a percentage of the total sponsorship fees indicated on the Booking Form in accordance with the following scale: From date of Aras Signature to 45 days before the event: 50%; Less than 30 days before the event: 100%.

ARAS CANCELLATION If Aras should be prevented from holding the conference by reason of any cause beyond its control or if it cannot permit Sponsor to occupy its Sponsor space due to causes beyond Aras's control, Aras has the right to reassign Sponsor to an equivalent sponsorship and/ or reschedule the conference for a start date no later than the same date in the following year. Should Aras cancel the conference for its own convenience, the applicable Sponsorship Fee will be refunded in full. Aras's liability to Sponsor is limited to an amount not greater than the Sponsorship Fee paid to Aras as reflected on the Booking Form. Aras also retains the right to terminate this Sponsor Agreement at any time and refund payment of the Sponsorship Fee to any Sponsor that no longer meets the eligibility requirements for sponsorship.

SPONSORSHIP MATERIALS Aras retains complete control over the design of all materials produced to fulfill the Sponsorship. Upon execution of the Sponsor Agreement, Sponsor may provide Aras with multiple versions of Sponsor's logo. Aras will select the best version of Sponsor's logo for the most effective collateral production. All materials used by Sponsor to advertise the Event shall remain the property of Aras. If the materials contain an Aras logo, the materials must also contain the following: (i) the date of the Event; (ii) the name of the Event; and (iii) the Event logo provided by Aras specifically for the Event. Under no circumstance can Sponsor use an Aras logo that is not specifically provided in connection with the Event. Aras hereby grants Sponsor a limited, royalty free, fully paid-up, non-exclusive, non-transferable, terminable right and privilege to use the specifically provided Event logo for the sole purpose of marketing the Event as described above. No other right, property, license, permission or interest of any kind in or to the use of any intellectual property rights of Aras is or is intended to be given to, transferred to, or acquired by Sponsor. Sponsor agrees to comply with the marking provisions of the trademark laws of the United States. Sponsor agrees that any use of the Aras logo or Event logo inures to the benefit of Aras and that Sponsor shall not acquire any rights as a result of this limited license. Any use of Aras's intellectual property that exceeds the limited license set forth above shall constitute a material breach of this Sponsor Agreement.

ARRANGEMENT OF EXHIBITS Exhibit spaces at The Venue are allocated on the first-paid, first-served basis. All exhibit spaces are sold as 1 table with 2 chairs. All signage must be placed on tables. Signage cannot be placed on easels or attached to the walls. No Sponsor shall assign, sublet or share the whole or any part of the contracted space without the prior written consent of Aras. Sponsorship Fees cover only those items described in the exhibitor package that shall be provided to Sponsors. Distribution of Sponsor literature or promotional items is limited to the Sponsor's booth.

SOUND EQUIPMENT Aras shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level or elimination of sound-producing devices during the Event if judged by Aras to be operated at an unacceptable level.

ACCESS TO EXHIBIT AREA Sponsors are permitted in the exhibit area during scheduled set-up and tear down times and during all scheduled Event meeting and networking times. Access at any other time is at the discretion of Aras Connect Management and The Venue.

SHIPPING The Venue may charge fees for exhibit materials arriving on or after any posted deadline. Sponsor is responsible for all fees and handling charges. Sponsor shall reference any exhibitor kit provided by Aras or The Venue for full details on shipping, deadlines and fees.

LOSS, THEFT, DAMAGE, AND PERSONAL INJURY INSURANCE

During the term of this Sponsor Agreement, Sponsor is required to maintain general liability insurance for the acts and omissions of Sponsor. Sponsor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons which arise from or out of the Sponsor's occupancy and use of the exhibition premises. Sponsor warrants that it carries insurance to cover exhibit material against damage and loss, and adequate liability insurance against injury to its own employees and the person and property of others, and agrees that Aras and The Venue shall not be responsible for any loss, theft, or damage to the property of Sponsor, its employees, or representatives. SECURITY IS NOT PROVIDED IN THE EXHIBIT OR MEETING AREAS AT ANY TIME.

EUROPEAN ACCESSIBILITY ACT Sponsor shall also comply in all respects with the laws passed under the European Accessibility Act for all activity conducted in its exhibit area during the Event.

COMPLIANCE Sponsor assumes all responsibility for compliance with these Terms and Conditions, and with all pertinent laws, ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies together with the rules and regulations of the operators and/or owners of The Venue. Sponsor also agrees to indemnify, defend, and hold Aras harmless from all liability, which may ensue from Sponsor's failure to comply with applicable local, state, and federal laws.

CONFIDENTIALITY "Confidential Information" means information exchanged by the parties that is not generally known to the public and at the time of disclosure is identified as, or would reasonably be understood by the receiving party to be, proprietary or confidential. Confidential Information may be disclosed by a party in oral, written, visual, electronic or other form. The party receiving any such Confidential Information ("Receiving Party") will use the same care and discretion to avoid disclosure, publication or dissemination of any Confidential Information received from the party disclosing such Confidential Information ("Disclosing Party") as the Receiving Party uses with its own similar information that it does not wish to disclose, publish or disseminate (but in no event less than a reasonable degree of care). Except as otherwise expressly permitted under this Sponsor Agreement, the Receiving Party shall not: (a) disclose, duplicate, copy, transmit or otherwise disseminate in any manner whatsoever any Confidential Information of the Disclosing Party; (b) use the Confidential Information of the Disclosing Party (i) for the Receiving Party's own benefit or that of any third party, (ii) to the Disclosing Party's detriment, or (iii) for any purpose other than performance of this Sponsor Agreement; (c) commercially exploit any Confidential Information of the Disclosing Party; or (d) acquire any right in, or assert any lien against, the Confidential Information of the Disclosing Party. Confidential Information shall also include the terms of this Sponsor Agreement. This paragraph shall survive the termination of this Sponsor Agreement.

GOVERNING LAW This Sponsor Agreement shall be construed in accordance with and governed by the laws of the Commonwealth of Massachusetts, without regard to the laws and principles applied to conflicts of laws.

INDEPENDENT CONTRACTOR Each party is an independent contractor. This Sponsor Agreement does not constitute either party as an agent, representative or partner of the other and neither shall have the authority to enter into contracts or obligations on the other's behalf. Each party shall be solely responsible for all debts and obligations incurred by it in performing its obligations under the Sponsor Agreement, including, without limitation, all obligations to and in respect of its employees, and each party agrees to indemnify the other to the extent a party is held to be liable for a debt or obligation of the other party under this paragraph.

MICELLANEOUS EXCEPT AS EXPRESSLY SET FORTH IN THIS SPONSOR AGREEMENT, ARAS MAKES NO, AND EXPRESSLY DISCLAIMS ANY, REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING THE EVENT, SPONSORSHIP OF THE EVENT AND SPONSORSHIP BENEFITS AND ANY OTHER SERVICE PROVIDED BY ARAS HEREUNDER. THE PROVISIONS OF THIS PARAGRAPH SHALL SURVIVE TERMINATION OR EXPIRATION OF THE AGREEMENT. NEITHER PARTY WILL BE LIABLE TO THE OTHER PARTY FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE OR SPECIAL DAMAGES ARISING OUT OF OR IN RELATION TO THIS AGREEMENT, INCLUDING LOST PROFITS REGARDLESS OF THE FORM OF THE ACTION OR THEORY OF RECOVERY, EVEN IF SUCH PARTY HAS BEEN NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES. THIS LIMITATION OF LIABILITY SHALL NOT APPLY TO THE SPONSOR'S INDEMNIFICATION OBLIGATIONS UNDER THIS SPONSOR AGREEMENT OR EITHER PARTY'S BREACH OF ITS OBLIGATIONS OF CONFIDENTIALITY.

Aras shall not be liable for any prevention or delay in performance resulting in whole or in part, directly or indirectly, from an act of God, terrorism, civil disturbance, court order, natural disasters, wars, riots, actions by federal, state or local governments, or any other circumstances or causes beyond the reasonable control of Aras or its suppliers. No delay or omission by either party in exercising any right or remedy under this Sponsor Agreement or existing at law or equity shall be considered a waiver of such right or remedy. No waiver by either party of any right or remedy whether under this Sponsor Agreement or otherwise shall be effective unless in writing. If any provision of this Sponsor Agreement is held to be invalid or unenforceable, it will be construed to have the broadest interpretation which would make it valid and enforceable. Invalidity and unenforceability of one provision will not affect any other provision of this Sponsor Agreement. Neither party to this Sponsor Agreement may assign, transfer, sell, or pledge its right, title of interest in this agreement or any part thereof, or any rights or privileges created thereby without prior written consent of the other party. Any assignment or attempted assignment contrary to this paragraph shall be null and void. This Sponsor Agreement shall be binding upon all successors, legal representatives and permitted assigns of the parties. This Sponsor Agreement constitutes the entire agreement of the parties hereto with respect to the subject matter hereof and supersedes any prior or contemporaneous written or verbal communications or representations regarding such subject matter. This Sponsor Agreement may not be modified except in writing signed by both parties hereto.