Engineering for the Future

Peter Schroer is the CEO & Founder of Aras.

You can't engineer the future with yesterday's product lifecycle management system.

BY PETER SCHROER

If you're at a global company that is completely satisfied with your product lifecycle management system, you can stop reading right now. If you're still reading, it's probably because your PLM experience has been less than promised.

I've been in product development and manufacturing for more than 30 years, and during that time I've met thousands of engineers, managers and executives. If there's one thing they all have in common, it's that each one of their companies is different.

We're all different because we're constantly changing to grow and improve. Being different is how we compete. And it's why every company has different products and processes.

Today's PLM systems were never designed to handle this constant change. In my opinion that's a serious problem.

Managing Complexity

It's clear that the rate of change is only going to accelerate and that complexity will continue to increase with it.

My founding vision for Aras came from the fact that every company has unique and complex data and process models, and that PLM software should be adapted to fit those models, rather than the business compromised to fit the software. At Aras everything we do builds on this premise.

Our PLM platform is designed for global companies that have complicated products and systems where PLM is a necessity not an option. It's for businesses that must constantly change to compete in tomorrow's world markets.

We understand the complexity of designing the next generation of aircraft, vehicles and electronics. We know how to assure regulatory compliance and protect critical intellectual property. We know how important PLM performance is when thousands of suppliers are working in the system at the same time.

And we know you're going to need to change everything tomorrow.

That's why we built Aras Innovator. To provide global companies like yours with the advanced technology for PLM that will be necessary for the next 10 years of complexity and change. Because you can't engineer the future with yesterday's PLM.

A Different Direction

If your company develops products on more than three continents, if you design systems that integrate electronics and software, if your supply chain is taking on greater design authority, then you've got real PLM challenges.

Moving forward you'll need to control MCAD/EDA and ALM processes, manage more complex Bills of Material, bring together data from numerous enterprise systems, securely enable global supply chain access, provide systems engineering functionality, make mobile a reality and probably provide some form of cloud or hybrid cloud capabilities.

Find out what XEROX, Motorola, Honda, Boeing and thousands of other companies around the world already know. Aras is Different.

We encourage you to Be Different.

Discover your next generation PLM at aras.com

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