

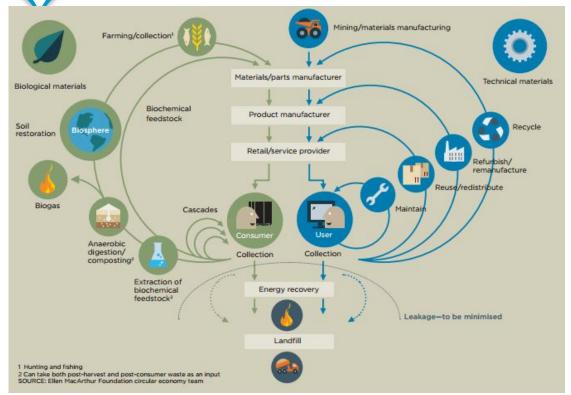
PLM and SLM Joined Digitally for the Connected World

Agenda

- Why connected assets / products
 - The circular economy
 - Outcome-based business models
 - Digital Thread
- Configuration management requirements in a connected world
- Adding structured data to product configuration
- Using Aras for maintaining product configuration



The necessity for a circular economy is one of primary reasons for connected products.



Evolving Strategies

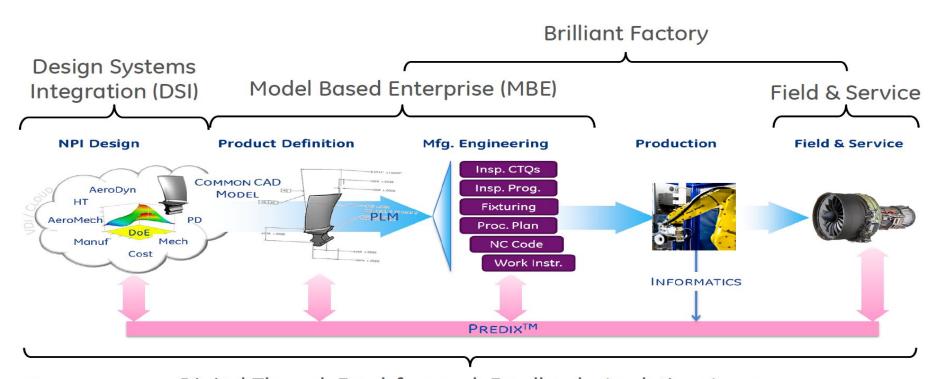
- Product reuse
- Part reuse
- Refurbishment
- Outcome based pricing (buy by the hour)
- Different product ownership models

The Ellen Macarthur Foundation. Towards the Circular Economy. @2013



An Outcomes-Based business model requires a Digital Thread.

GE's Model of the Digital Thread

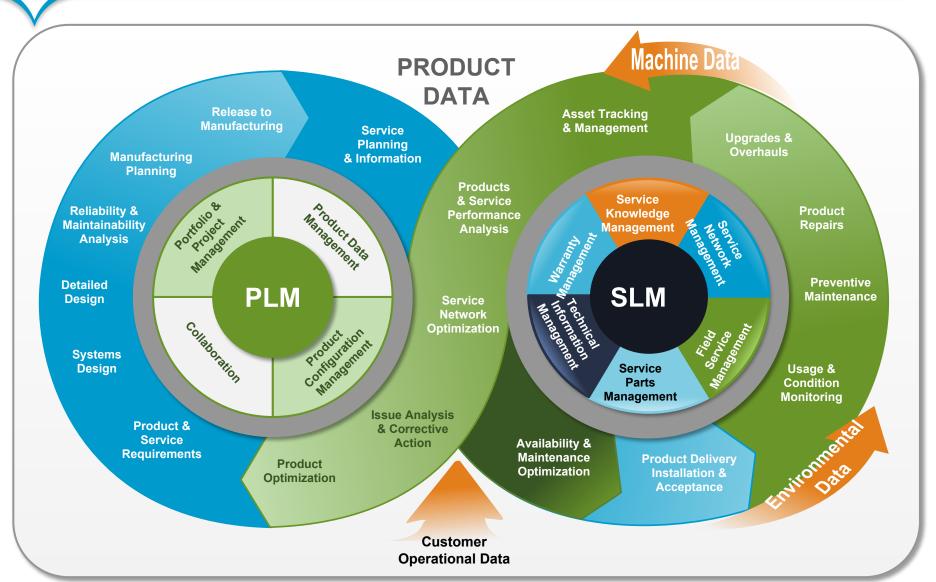




Digital Thread: Feed-forward, Feedback, Analytics, Apps



A connected PLM / SLM architecture enables the Digital Thread.



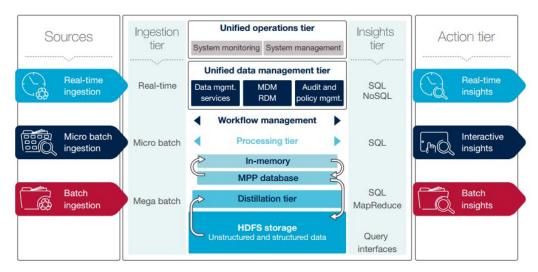


Connected products and analytics adds more data and complexity to configuration management.

Connected Assets



Data Lake Used to Collect Data From Assets and Enable Advanced Analytics and Machine Learning



By 2020, over 40% of all data will result from machines talking to one another

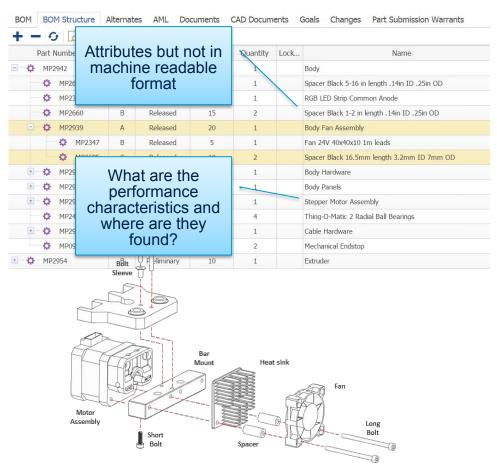
From the dawn of civilization to 2003: we produced 5 Exabytes of data

Now we produce 5 Exabytes of data EVERY TWO DAYS!



Yet, standard PLM / SLM configuration BOMs are not set up for connected products and analytics.

Insufficient for Analysis



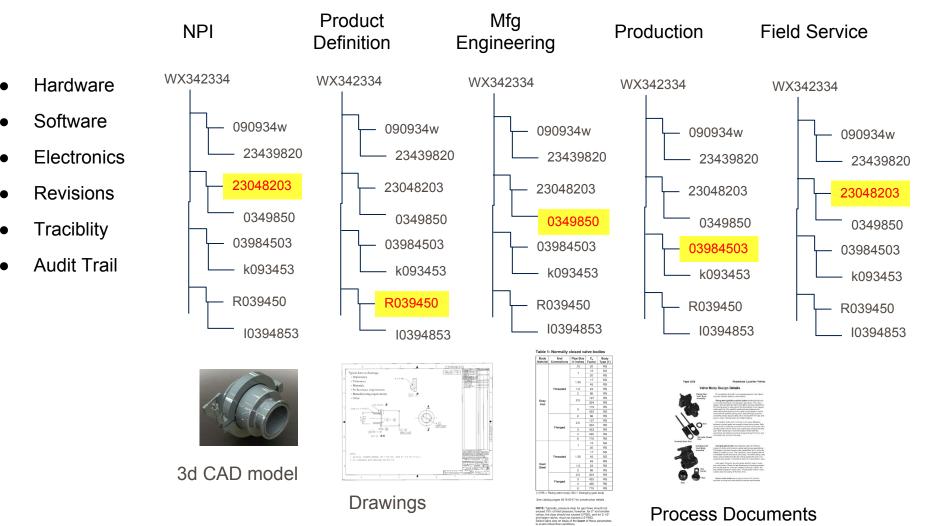
Structured Performance Data

- Describes the performance characteristics of the product
 - Pressures, temperatures, etc.
 - Maximums, minimums
 - Voltages, amperes, etc.
 - MTF, time in service, etc.
- Defines the performance characteristics of the parts and the system as a whole
- Enables comparative analysis to the operation of the parts and products collected via IoT



The PLM / SLM architecture must enable product data and product configuration management over time and states.

Product / Asset Configuration





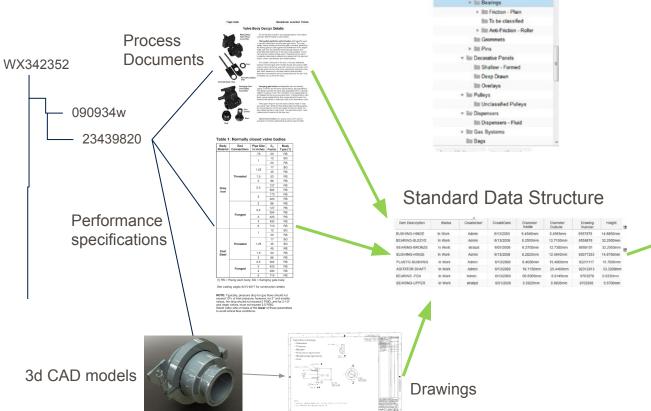
Structuring data is a way to manage the data onslaught and enable outcomes-based business models.

Standard Data Model

+ IIII Nuts

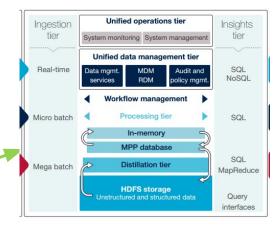
PLM Bill of Information

- Files are stored in PLM
- Data in files is unstructured



Data Lake

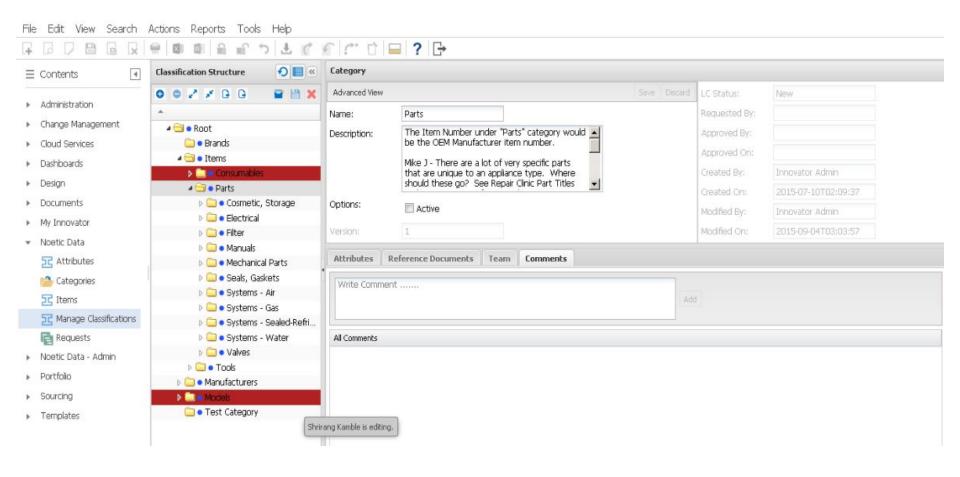
- Standardized data
- Consistent data format
- Algorithms used to identify issues
- Available for analytics





Aras Innovator with additional collaboration functions is a good tool for structuring data.

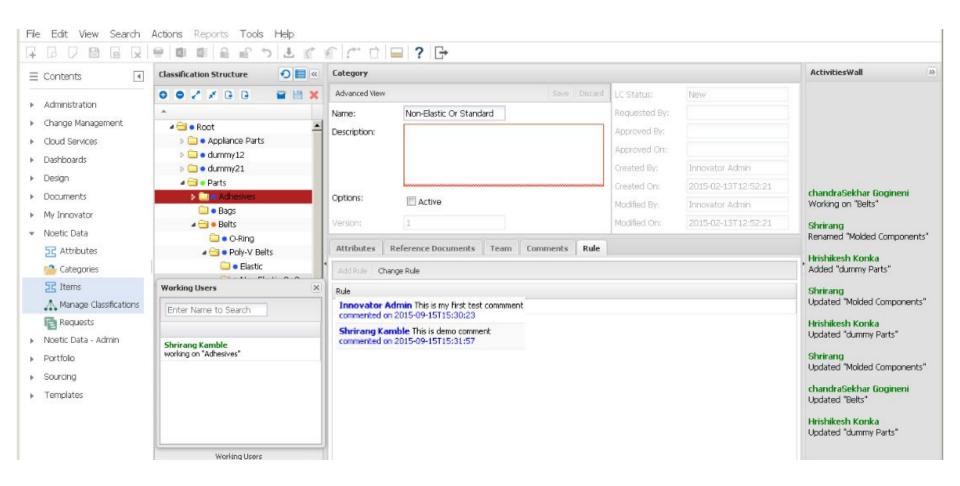
Data Structure Collaboration





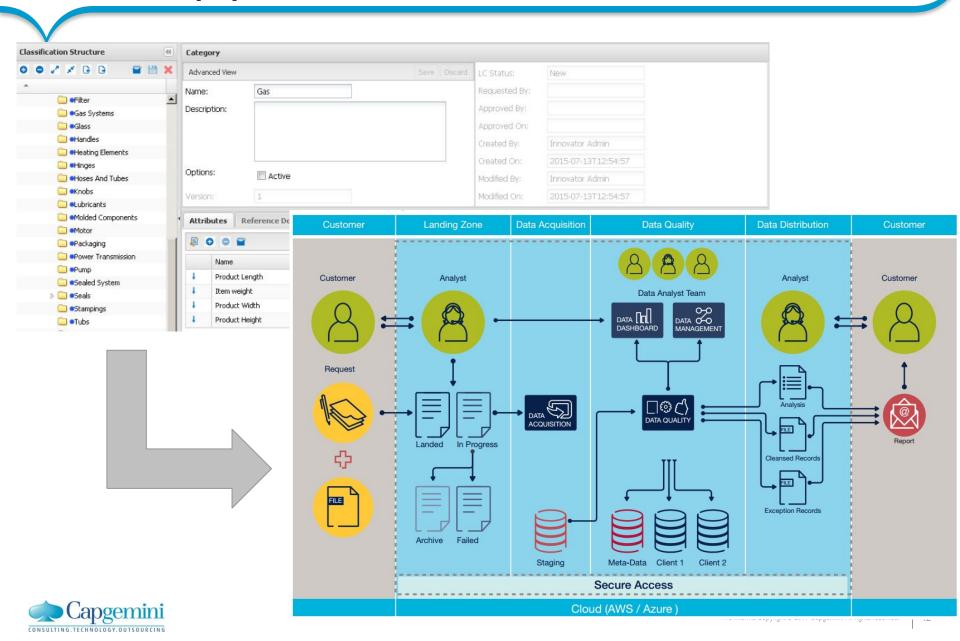
Aras Innovator with additional collaboration functions is a good tool for structuring data (cont.)

Capturing Knowledge For Future Reference





Once the structure and attributes are defined, "Data Quality as a Service" can populate the attributes.



After PLM / SLM integration and structured data, maintenance can change dramatically.

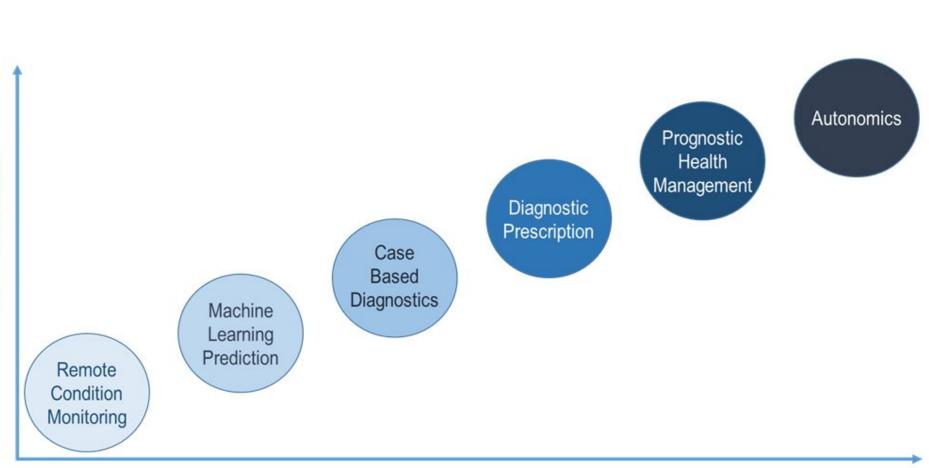
Asset Maintenance Use Case

- A manufacturing defect is identified in a wheel bearing
- There are two bearing types installed on a family of locomotives: "oil lubricated" or "sealed / greased"
- Simply search the attribute "bearing lubrication" for the value "oil"
- The result is all the bearings that are subject to the recall and the serial number locomotive and the bearing location





Better data results in more service value.



Service Value

Increasing Value (Actionable Time / Reliability = Risk Reduction)



Increasing the accessibility of structured engineering data enables value from outcome-based business models.

Value Areas

- Reduced supply chain costs
 - Reduction in duplicate parts in inventory
 - Reducing supplier base to the most reliable cost effective part
 - Accurate BOM's and better obsolescence control
 - More information for customers and purchasing on part attributes
- Improving the ability to manage as-maintained configurations at the Serial # Level
 - Flexible BOM structure with a robust Engineering Change Management Process
 - Feeding operational quality, safety and reliability data back to Engineering
 - Improving the ability to plan and manage product recalls and modifications
- Enabling more accurate diagnostic tools with accurate parts data and asset configuration
- Providing sales and engineering more information on fielded assets to identify new reliability enhancements, new product options and new product design ideas.





People matter, results count.



About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion.

Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business ExperienceTM, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at www.capgemini.com

www.capgemini.com









